INVESTMENT AREAS IN RYBNIK
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Rybnik... the high-flying city

The global crisis has verified the opinions on the economic potential of European countries. Paradoxically, in view of difficulties currently being experienced by many European countries, Poland is characterized by high stability, dynamic growth and large domestic market. Leading positions in rankings that evaluate the pace of economic growth, show that Poland still constitutes attractive area for both Polish and foreign investors. Optimistic prognosis of economic development refers to the Silesian Voivodeship, and in particular to the Rybnik Agglomeration, representing a high level of investment attractiveness*.

Noticing the possibilities of its own potential, Rybnik does its best to create optimal development conditions for entrepreneurs. Investors who decided to implement a project here have become convinced that Rybnik is a good place for business. Their successes attract another businessmen looking for areas with a favourable economic situation. Having them in mind, well located investment areas were prepared. Plots located in the vicinity of the airport and main regional routes, constitute an attractive investment offer of Rybnik - the high flying city.

*According to the recent report prepared by the Gdańsk Institute for Market Economics (December 2011), Rybnik occupies second position in the polish ranking evaluating investment attractiveness of sub-regions for industrial activity. Detailed results are available on the website www.ibngr.pl
Rybnik location on Polish territory with specification within Silesian Voivodeship.
why Rybnik?

Rybnik is one of the most innovative and economically developed cities in Poland. Great investment opportunities, transport accessibility, high quality of labour market, favourable social climate and technical infrastructure prepared professionally – these are the main advantages of Rybnik, which effectively attracts both Polish and foreign investors.

The investment attractiveness of Rybnik is mainly determined by its location. The city is located in the south-western part of Silesian Voivodeship, on the route of the A1 and A4 highways, and there are only 24 km from the Czech Republic border. Convenient location of the city within the trans-European transport corridors gives a strategic importance for trade and exchange in the European context. The great communication potential of Rybnik is also shaped by the dense network of local roads and a rail junction, which constitutes a part of well developed Polish railway system. In addition, the communication infrastructure of Rybnik will be improved by expansion of the business airport, planned for the coming years.

Due to its convenient location and easy access to the strategy road network, many companies representing various industries and services have invested their capital in the city. The business atmosphere of Rybnik is created by the energy, engineering, logistics, transport and mining industries, as well as companies offering advanced technologies. Their presence creates a favourable business environment for new investors. It is worth highlighting that the success of entrepreneurs in Rybnik is largely determined by the involvement of local authorities, who make an effort to create optimal conditions for investment projects in Rybnik.

City of Rybnik supports entrepreneurs at every stage of the investment, starting from the search of the suitable land, to the recruitment of well qualified workers, up to the commencement of the project. To ensure investors well-trained and competent staff of engineers and professionals the city cooperates with numerous well known educational centres, existing in Rybnik and reputable universities such as the Silesian University, the University of Economics as well as the Silesian University of Technology, which shape and react on the needs of the local labour market and companies’ business profile. Highly qualified employees are also provided by a well-developed vocational education and training system, tightly integrated with socio-economic conditions of the city. In this way, a specialized workforce is at entrepreneurs’ disposal, and the recruitment process, in co-operation with the local employment agency proceeds quickly and efficiently, accelerating the start of the investment.

Distance in a straight line between Rybnik and certain European capitals:

<table>
<thead>
<tr>
<th>City</th>
<th>Distance</th>
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<tbody>
<tr>
<td>Bratislava</td>
<td>242 km</td>
</tr>
<tr>
<td>Vienna</td>
<td>264 km</td>
</tr>
<tr>
<td>Warsaw</td>
<td>293 km</td>
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<tr>
<td>Prague</td>
<td>295 km</td>
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<tr>
<td>Budapest</td>
<td>292 km</td>
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<tr>
<td>Berlin</td>
<td>448 km</td>
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<tr>
<td>Bern</td>
<td>891 km</td>
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<tr>
<td>Amsterdam</td>
<td>985 km</td>
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<td>Paris</td>
<td>1179 km</td>
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<tr>
<td>Oslo</td>
<td>1199 km</td>
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<tr>
<td>London</td>
<td>1322 km</td>
</tr>
<tr>
<td>Madrid</td>
<td>2039 km</td>
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Rybnik... investment areas
-areas of new opportunities

Rybnik competently combines the needs of the region with the specific needs of investors. By adopting this strategy, the city provides the entrepreneurs with the investment areas in an attractive location, situated near the A1 highway and a new expressway planned to be built. The high transport accessibility is influenced by the proximity of the airport and a railway line connected with the European railways network.

According to the current records of the Local Spatial Development Plan, a promoted investment area is designed for industrial and service activities. The proposed land development plan shows the investment potential of this area. According to the project assumptions, the area was divided into plots intended for production, and quarters, which can be used for large commercial facilities with sale area of over 2000 sqm.

Entrepreneurs who decide to invest in Rybnik can count on the individual approach toward their needs, as well as tax allowances. Within the regional investment aid scheme, the city offers tax exemptions for large investment projects where the amount of investment expenditure exceeds PLN 30 million.

It is worth highlighting that in the area of the city there is the Special Economic Zone, and investments within its territory are entitled to tax allowances.

Total industrial area – around 57.8 ha.
Rybnik... the city with vision

Rybnik consistently implements sustainable development strategy. With its development vision, the city has a high motivation to implement various projects. A high level of motivation and professionalism, which determines the success of the business initiatives, is strongly highlighted.

The specific vision also favours the investment areas. The sample land development plans prepared for the Rybnik City Hall aim to meet the needs of investors, simultaneously adjusting to the general development strategy of Rybnik.
Favourable climate regulates the development of many industries, which additionally drives the economic growth of Rybnik. The diverse investment landscape reinforces the independence of the city and increases the comfort of entrepreneurs who can benefit from the richness of industrial and service infrastructure. The image of Rybnik is shaped by prosperous energy sector, as well as the engineering, automotive, logistics and transport industries. The mining industry plays an important role as well. Modern technologies operating in IT service sector and New Media have gained stronger position.

The rapid development of large and medium-sized enterprises operating in the city has its consequences in the expansion of capital, which in turn attracts new investments. The scale of the projects implemented in Rybnik is visible for example in the expansion project of the Rybnik Power Plant worth over EUR 1.8 billion.

The business environment of Rybnik city is created, amongst others, by the following companies:

- Elektrownia Rybnik (Rybnik Power Plant, EDF Group), a worldwide energy group
- Tenneco Automotive Poland, international manufacturer of shock absorbers, silencers and exhaust pipes
- DB Schenker Group, European provider of transport and logistics services
- Rettig Heating (Rettig ICC Group), international manufacturer, proprietor of PURMO brand heaters
- RYFAMA (Kopex Group), global manufacturer and supplier of mining machinery and equipment
- Hydrotech, manufacturer of mining machinery and equipment
- Alan Systems, global provider of advanced IT solutions
- OS3 multimedia, provider of innovative technologies in the field of New Media
- SARE, provider of innovative solutions in the e-mail marketing*
- Kompania Węglowa, the largest coal producer in the European Union

*According to the ranking of the Deloitte Technology Fast 50 CE 2011 the company is one of the 50 fastest growing technologically innovative companies in Central Europe.
Investment areas in Rybnik offer an attractive spatial context. In addition to national roads and the A1 and A4 highways, these areas are located in the vicinity of the local airport. The occurrence of the air and road transport in one area creates an opportunity to establish transport corridor in the future, ensuring a smooth combination of different means of transport. This fact gains even more significance in the context of the planned modernisation, which aims to expand the airport and adapt it to business functions.

Currently the airport in Rybnik (code ICAO: EPRG) has the status of the local airport with the reference code 2, with a helipad. In the future it will have two runways and well-developed airport infrastructure. In addition to business traffic, the airport will reinforce airports of a similar nature in the country and abroad located within a radius of 2500 km.
Rybnik...
We create strong relations

One of the basic challenges connected with investment planning is the choice of the right location and the accurate assessment of its economic potential. In this range we provide our comprehensive assistance in selecting the area, appropriate to the needs and investment specification. Within assistance we provide detailed plans, reliable data and factual assessment of investment potential. We cooperate with the Polish Information and Foreign Investment Agency (PAiIiIZ) and the Chamber of Commerce of Rybnik Industrial District, as well as the local Employment Agency. We have appropriate tools needed to provide professional preparation of investment offers, and to gather and provide economic information, create and manage databases, related to the city’s and region’s economy.

For business customers our professional and comprehensive assistance is of an exceptional significance. Thus, investors receive specific knowledge and appropriate tools, which considerably improve the course of business ventures conducted in Rybnik.

In addition, we also facilitate contacts with the regional business environment, which positively affects the assimilation of the local business environment and build a common platform for business co-operation.

We look forward to hearing from you:
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